

Advertising Opportunities



Reaching Early Childhood Educators

vaaeyc

Virginia Association for the
Education of Young Children

An Affiliate of **naeyc**
SECA

Advertising Opportunities

Advertisements in VAAEYC eNewsletter

The VAAEYC E-Newsletter is published six times per year, bi-monthly. This digital newsletter is sent to all VAAEYC members, which ranges between 850 and 1,000 members.

These newsletters are produced in a pdf format and allow URL links.

To keep the newsletter focused on content, each edition is limited to no more than two advertisers. Ads must be single-image graphic in static PNG or JPG format (e.g., no animation, video, or audio).

2023 and 2024 Publish Dates and Deadlines

Copy Deadline	Publish Date
October 20, 2023	October 31, 2023
December 20, 2023	December 31, 2023
February 20, 2024	February 29, 2024
April 20, 2024	April 30, 2024
June 20, 2024	June 30, 2024
August 20, 2024	August 31, 2024
October 20, 2024	October 31, 2024
December 20, 2024	December 31, 2024



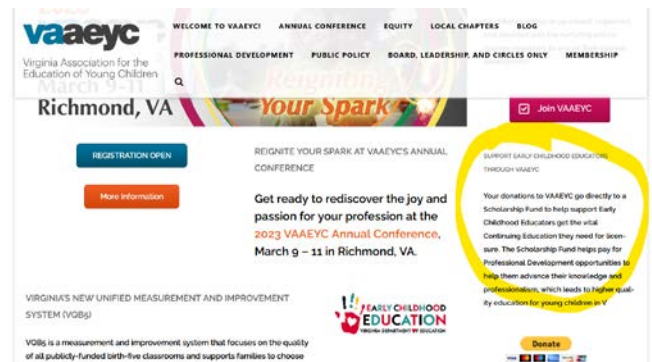
Ad Rates

- ¼ Page - \$250
- ½ Page - \$400
- Full Page - \$600 (Only available as last page of newsletter.)

Advertisements on VAAEYC Website

These are advertisements placed in the right side-bar of the VAAEYC website.

- 30 Day Placement - \$500
- 90 Day Placement - \$1,200
- Six Month Placement - \$1,800
- One Year Placement - \$2,400



Confirmed advertisers will be contacted with full details regarding deadlines, sizes, and run dates.

Partner Package - \$4,000 (Limited to two partners.)

- ½ Page ad in all 6 newsletters (One Year) \$2,400 Value
- Ad on VAAEYC Website for 12 Months \$2,400 Value
- Full-size Booth at VAAEYC Annual Conference \$450 Value

Ads placed in this column, below VAAEYC Mission.

Reserve your opportunity now – email advertising@vaaeyc.org